

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54163	CF NTL-POL	FBD - LBD: 09/21/12 - 09/30/12	HL#:	Created: 09/19/12 02:15 PM
Client: STABENOW FOR SENATE (86235)	CPE: / / 12018	Agency Commission: 15 %	Updated: KDDAVIS on 09/19/12 04:29 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: STABENOW EST #12018	Self :20:00	Confirmed: 09/19/12 04:29 PM	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

NEW ORDER CHG/PH 09/19/12

ok sr 9.19.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	1 1 1 1 1 0 0	MORN	30				0.0	\$25.00	5	\$125.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DPRICE	1 0 1 0 0 0 0	DAY	30				0.0	\$225.00	2	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DSOAPS02	0 0 0 1 0 0 0	SOAP	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	ERACHAEL	0 1 0 1 0 0 0	EFG	30				0.0	\$75.00	2	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	EPHIL5P	1 0 1 0 1 0 0	EFG1	30				0.0	\$125.00	3	\$375.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

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Agency: MEDIA STRATEGIES & RESEARCH	Product: STABENOW EST #12018	Self :20:00	Confirmed: 09/19/12 04:29 PM	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0%	WMYD: 0%
	WKBD: 0%	WPXD: 0%	WADL: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NCBSEVMF1	0 1 0 0 0 0 0	NEWS	30				0.0	\$700.00	1	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EINSIDER	1 0 0 0 0 0 0	EFG1	30				0.0	\$125.00	1	\$125.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	19:00 - 19:30	0 1 0 1 0 0 0	ACC	30				0.0	\$400.00	2	\$800.00		
	LUR; TO RUN IN FAMILY FEUD 7:00P-7:30P												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	19:30 - 20:00	0 0 1 0 1 0 0	ACC	30				0.0	\$400.00	2	\$800.00		
	LUR; TO RUN IN FAMILY FEUD 7:30P-8:00P												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PBROKE*M&M	1 0 0 0 0 0 0	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PNAVY	0 1 0 0 0 0 0	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

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Agency: MEDIA STRATEGIES & RESEARCH	Product: STABENOW EST #12018	Self :20:00	Confirmed: 09/19/12 04:29 PM	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0%	WMYD: 0%
WKBD: 0%	WPXD: 0%	WADL: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PBANG*2MENTH	0 0 0 1 0 0 0	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PELEMENT	0 0 0 1 0 0 0	REGP	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/21/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PCSINYFRI1	0 0 0 0 1 0 0	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

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Agency: MEDIA STRATEGIES & RESEARCH Product: STABENOW EST #12018 Self :20:00 Confirmed: 09/19/12 04:29 PM

Buyer: RACHAEL BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PRACESUN LUR	0 0 0 0 0 1	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u> <u>LBD</u> <u>Sep 24</u>												
	09/30/12 09/30/12 1												
020	PWIFESUN2 LUR	0 0 0 0 0 1	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u> <u>LBD</u> <u>Sep 24</u>												
	09/30/12 09/30/12 1												
021	LFORECAST LUR	0 1 0 0 0 0 0	WEA	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u> <u>LBD</u> <u>Sep 24</u>												
	09/25/12 09/25/12 1												
022	L2.5MEN LUR	0 1 0 0 1 0 0	LFG	30				0.0	\$475.00	2	\$950.00		
	<u>FBD</u> <u>LBD</u> <u>Sep 24</u>												
	09/25/12 09/28/12 2												
023	LLETTER02 LUR	1 0 0 0 0 0 0	LETT	30				0.0	\$225.00	1	\$225.00		
	<u>FBD</u> <u>LBD</u> <u>Sep 24</u>												
	09/24/12 09/24/12 1												

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$35,500.00	\$30,175.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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AE: Maggie McWilliams Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0%	WMYD: 0%
		WKBD: 0%	WPXD: 0%	WADL: 0%
				CABLE: 0%

Order Totals:	\$35,500.00	\$30,175.00	\$0.00	\$0.00
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